



# Utilization Analyzer

UNDERSTAND HOW CRE USERS ARE USING YOUR FACILITIES

# What You'll Learn About Inside

Utilization Analyzer

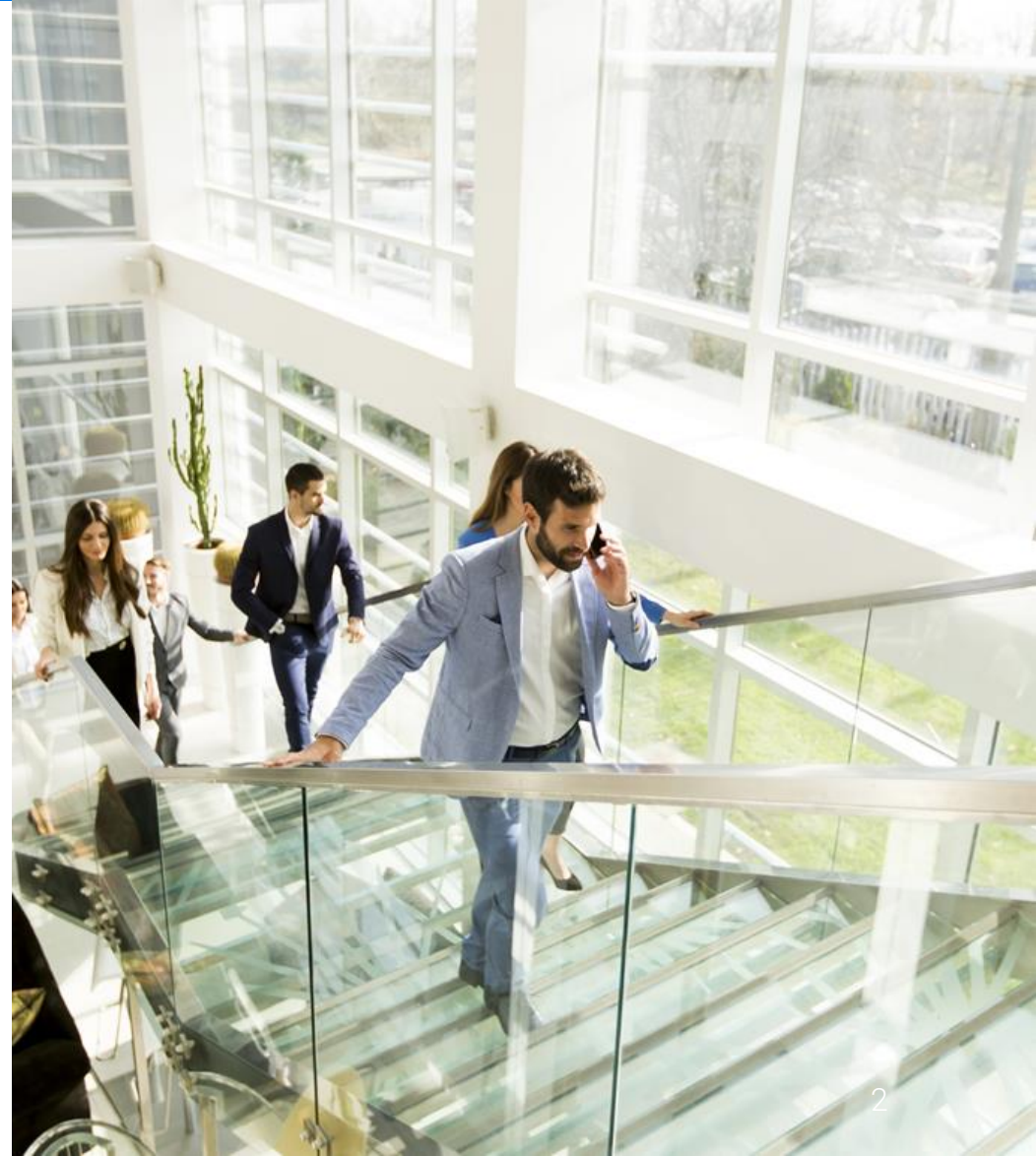
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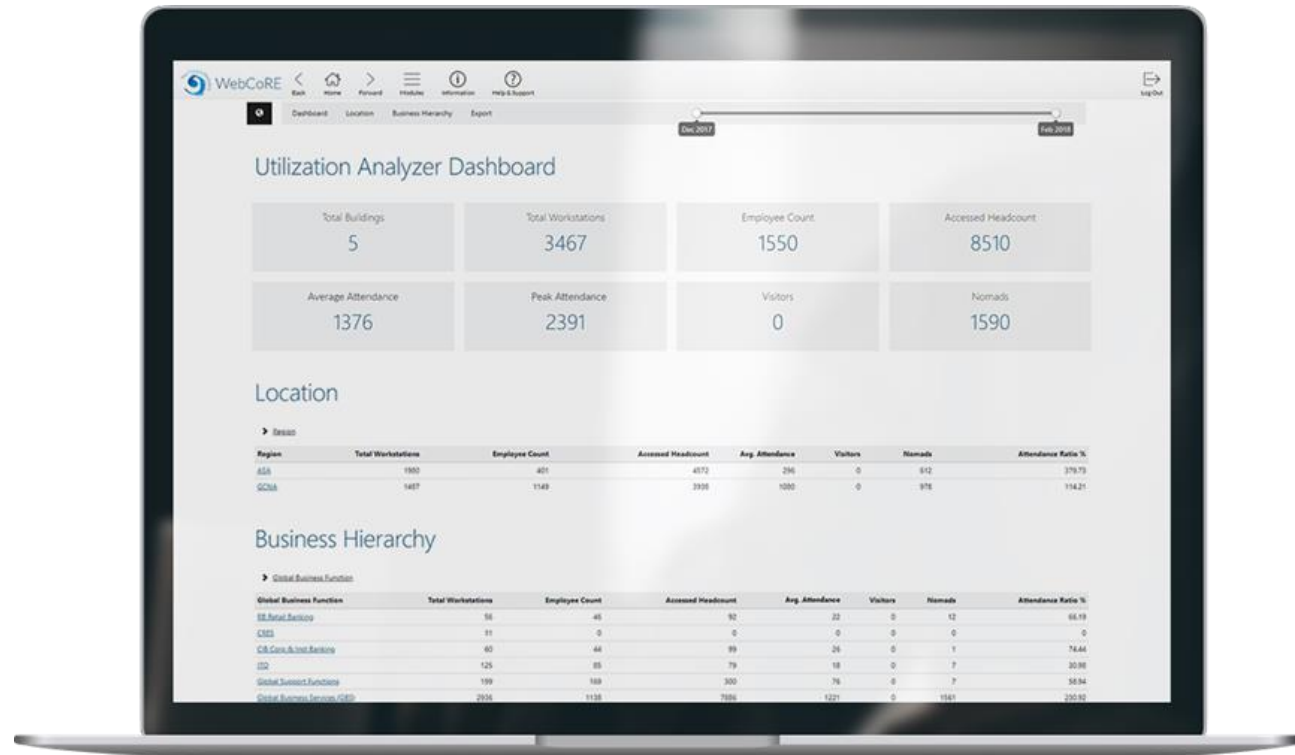


# Utilization Analyzer

Utilization Analyzer is a dashboard used by Strategic CRE Teams to understand cross-facility utilization trends

Utilization Analyzer takes unorganized utilization data from CRE Users and organizes it into meaningful, actionable stories

Understanding how, where, when and for how long buildings are being used enables planners to align buildings with user expectations and with strategic goals



# Where Utilization Data is Collected From

Utilization data is captured directly at source outlining exactly how facilities are being used

## Utilization Data Sources



BADGE SWIPES



SENSORS



BOOKINGS



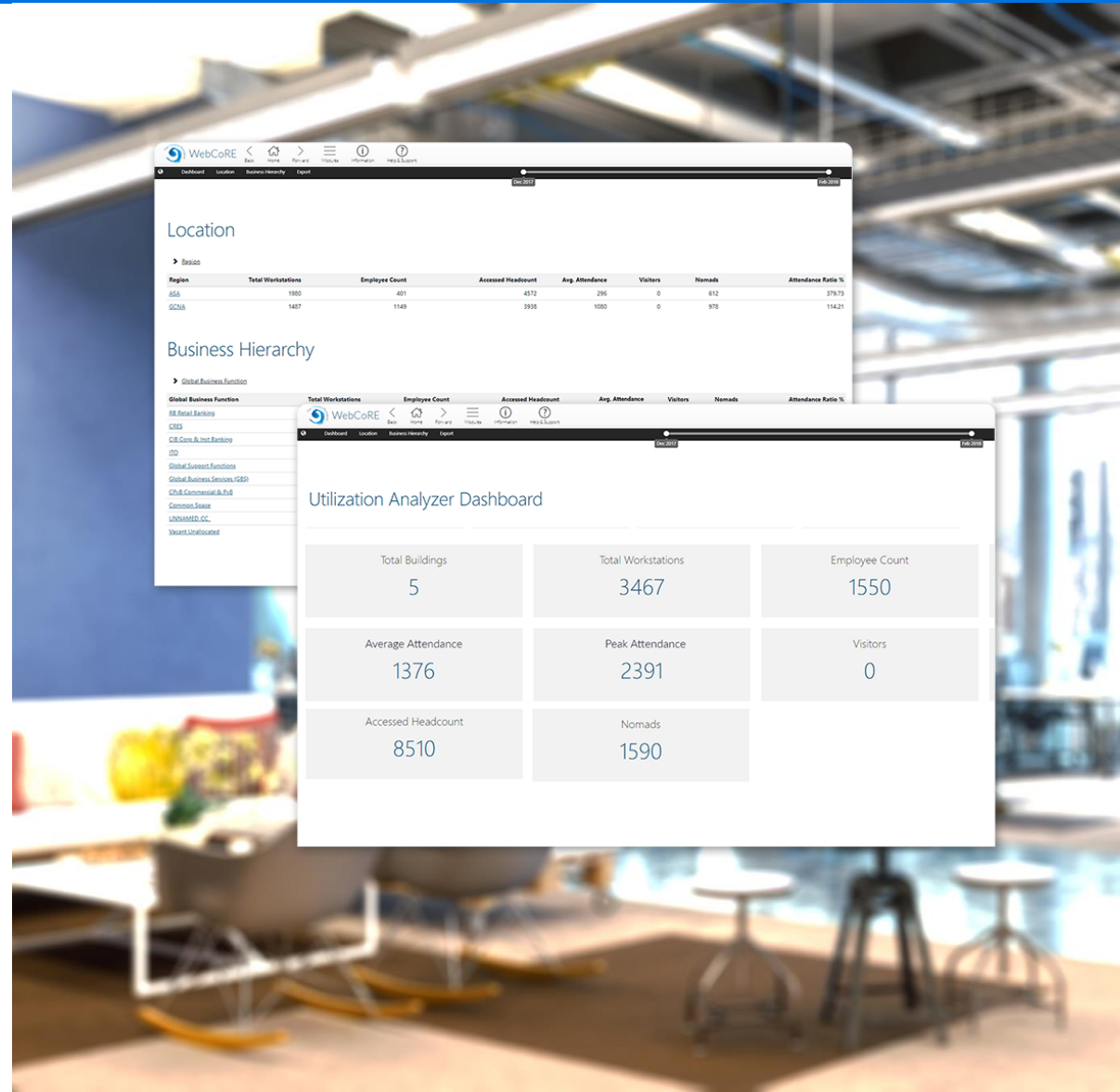
# Benefits

- As CRE Users swipe into buildings and floors, walk through sensor fields and check into bookings all these data points are collected together in Utilization Analyzer
- Capture and triangulate as-it's-being-used building data by the very same users
- Understand how a building or floor is being used supporting re-planning
- Highlights the usually significant and costly gaps between current space provision and actual space usage



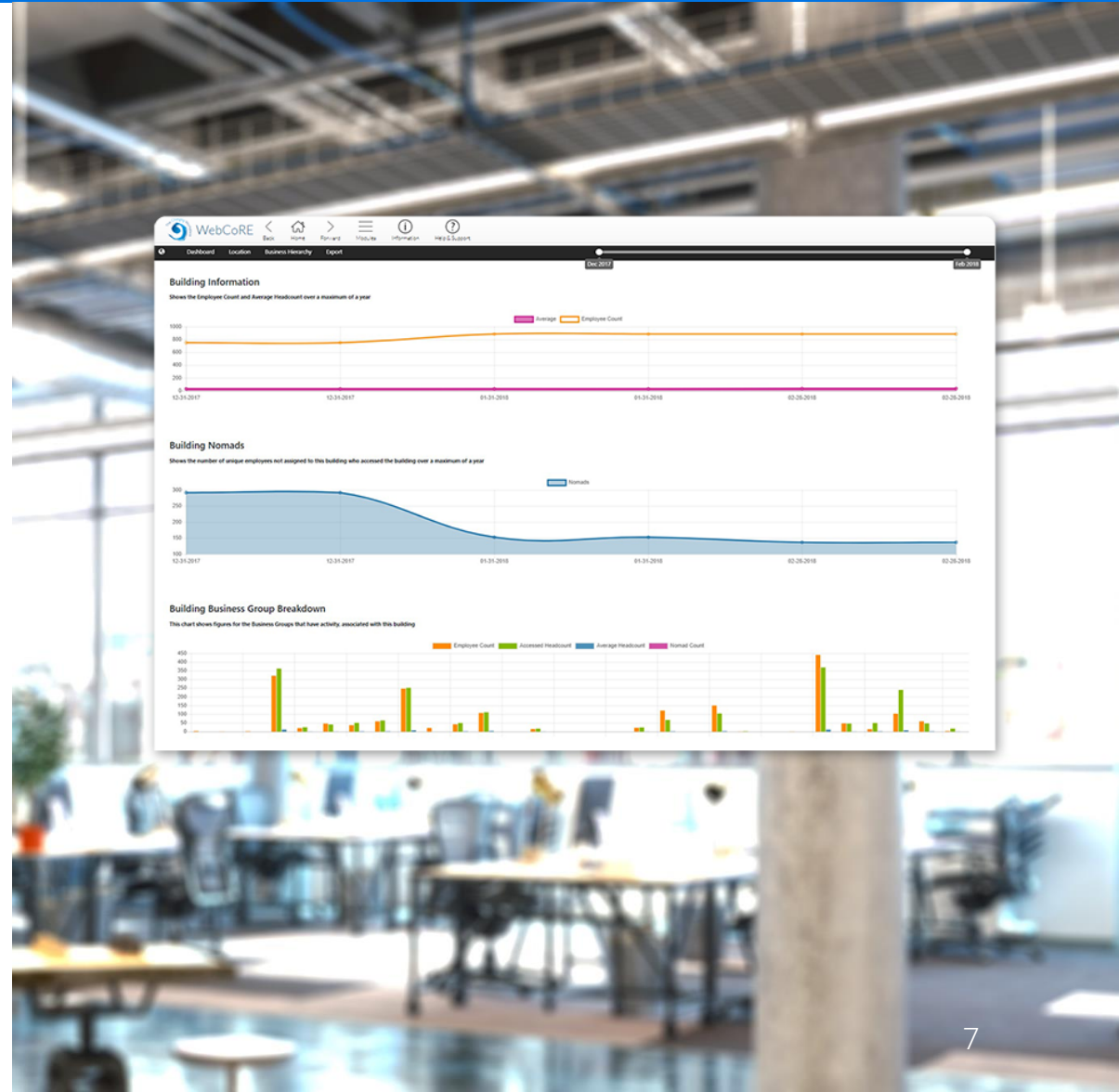
# Features

- Back-end data aggregation stacking data into utilization trends
- Simple data visualization rolled up to global/ regional level or at building level
- Categorical breakdown on headcount (i.e. programmed headcount, nomads, visitors, etc...)
- Multiple reports providing comprehensive understanding of portfolio occupancy
- Breadcrumb navigation for ease-of-access



# Building Level Reports

- Access building level reports and review headcount:
  - Programmed
  - Accessed
  - Visitors
  - Nomads
- View data across multiple views
- Identify current pressure points and areas of under-utilization



# About The Changing Workplace

The Changing Workplace was founded in 2000 after developing our portfolio management platform, WebCoRE

WebCoRE's tools are used to capture and blend metrics outlining how facilities are being used compared to how they were planned

Data visibility and platform capabilities enable users to take affirmative action creating and enabling strategies aligning with expectations from users and governance

WebCoRE is used to manage over 200 million square feet with over 20k active users across 140 countries

Offices in America, Europe and partnerships in several strategic locations globally



**£7.8<sub>b</sub>**

of unused space consolidated  
over 20 years



**200<sub>m</sub>**

Sq ft managed

**140**



Countries with WebCoRE  
presence

**23.3 %**



Turnover reinvested in R&D  
annually

**20<sub>k</sub>**



Active WebCoRE  
users



Let us show you how easy accuracy is

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